



BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

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Rulemaking 06-10-005
(Filed October 25, 2006)

Order Instituting Rulemaking to Consider the Adoption of
a General Order and Procedures to Implement the Digital
Infrastructure and Video Competition Act of 2006.

**APPLICATION FOR REHEARING OF DECISION 07-03-014 OF THE GREENLINING
INSTITUTE**

Robert Gnaizda
Thalia N.C. Gonzalez
THE GREENLINING INSTITUTE
1918 University Avenue
Berkeley, CA 94704
Telephone: 510.926.4002
Fax: 510.926.4010

April 4, 2007

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I. INTRODUCTION

Pursuant to Commission’s Rules of Practice and Procedure Rule 16.1, the Greenlining Institute (“Greenlining”) respectfully submits the following Application for Rehearing of Decision 07-03-014 (“D.0703-014”). This Application for Rehearing is being filed within 60 days of the date the Commission mailed D. 07-03-044 and is therefore, timely.

Throughout this proceeding Greenlining has provided the California Public Utilities Commission (“CPUC” or “Commission”) with substantial comments on the interpretation and implementation of the Digital Infrastructure and Video Competition Act of 2006 (“DIVCA”). In this Application for Rehearing Greenlining addresses two specific errors of D.07-03-014.

First, Greenlining submits that D.07-03-014 incorrectly denied interested parties the opportunity to participate in the franchise application process. Second, Greenlining submits that D.07-03-014 incorrectly determined that the Commission lacked the statutory authority to grant intervenor compensation within the video context.

II. THE DECISION’S DENIAL OF PUBLIC PROTEST IN THE FRANCHISE APPLICATION PROCESS IS INCONSISTENT WITH COMMISSION PRECEDENT AND DIVCA

Greenlining believes the Legislature’s decision to reverse itself and grant the CPUC with the authority to implement DIVCA, rather than the California Department of Corporations (“CDC”) was a knowing and meaningful act. Furthermore, Greenlining believes that the Legislature specifically chose the CPUC, because it knew only the CPUC would uphold DIVCA’s *explicit* objectives for reformation of the video franchising process by providing aggressive consumer protections to all communities in California.¹ Greenlining finds it hard to believe that the rubber stamping of video franchise applications, combined with little or no information and the absence of public protests, was hardly what the Legislature envisioned in giving to its most respected state agency authority the authority and charge to not only to create competition, but ensure that the underserved are effectively served.

With the Legislature’s implicit understanding of the nature of the CPUC, including its mechanism for public protest and effective intervenor compensation system², Greenlining advocated for the CPUC’s jurisdiction of video franchises. Greenlining did not advocate for the CPUC’s jurisdiction so that interested parties, in particular those ensuring that DIVCA’s mandates were upheld, would be later denied the ability to participate in the video application franchise process. By forbidding protests and the opportunity for intervenor compensation,

¹ See § 5810a)(2)(G), a principle behind the legislation is to maintain all existing authority of the California Public Utilities Commission as established through state and federal statutes.

² The legislature recognized that the CPUC’s intervenor compensation system is consistent with state law and the California Supreme court’s Serrano v. Priest decisions on fees for public interest legal work.

Greenlining believes D.07-03-014 has not only departed from the implicit and explicit intentions of the Legislature, but from Commission rules and precedent.³

Contrary to the Commission's characterization of its limited discretion to review state video franchise application and that protest are no more than an "idle act" that would accomplish nothing, Greenlining believes that public protest is essential to ensure that the needs of underserved communities in California are fully protected.⁴ Greenlining rejects the interpretation that DIVCA constrains the Commission from allowing public protest due to the timetable for review and approval of applications. While the Commission relies on the lack of specific legislative authorization as a justification for its denial of public protest during the application process, Greenlining asserts that it is the very absence of specific legislation *disallowing* public protest that it (public protest) must be an essential part of the application process. Furthermore, as the Utility Reform Network ("TURN") noted in its application for rehearing of D.07-03-014, DIVCA does not suggest any interest in eliminating vehicles for public input into the application review and approval process.⁵ In fact, the Legislature's provision that the authority of the California Public Utilities Commission should be maintained supports Greenlining and TURN's positions.⁶ Greenlining therefore asserts that under Commission precedent, D.07-03-014 incorrectly denies public protest of franchise applications.

It is through intervenor compensation and the right to protest that issues such as access, discrimination, and consumer protection are brought to the forefront of policy deliberations and to the Commission. In order to properly enforce the rules and mandates of the legislation,

³ See Application of The Utility Reform Network for Rehearing of Decision 07-03-014, p.11

⁴ D.07-03-014, p.93

⁵ See Application of The Utility Reform Network for Rehearing of Decision 07-03-014, p.12

⁶ See §5810(a)(2)(G)

intervenor compensation and the right to public protests must be maintained in proceedings related to video franchises. Within a discretionary role, which the Commission has been granted by the legislation, it is imperative that all information pertinent to determining a provider's qualifications for a statewide franchise be made available. Without the ability for individuals or groups to protest within a given time period, the process for awarding video franchises is flawed and lacks the substantial information necessary to guarantee that it meets the objectives of the legislation.

As set forth in its previously filed comments Greenlining believes that only through a public process that allows for full participation can the Commission ensure that the objectives of the Legislature and DIVCA are met.⁷ It is through the right to protest that issues such as access, discrimination and consumer protection are brought to the forefront of policy deliberations and before the Commission. Without the ability for individuals or groups to protest the applications within a given time period, the process for awarding video franchises allows for flaws that undermine the goals of DIVCA.

III. THE DECISION INCORRECTLY DETERMINED THAT THE COMMISSION LACKED THE AUTHORITY TO GRANT INTERVENOR COMPENSATION IN

The Commission's intervenor compensation system acts as a mechanism to ensure that all interested parties are allowed the forum to participate fully and equally in proceedings. As related to video franchise applications, Greenlining believes the need for intervenor compensation is even more crucial than in any other CPCU proceeding, not only because regulation of cable and video services is a new area for the Commission, but the specific goal of the legislature to promote the widespread access to the most technologically advanced cable and video services to all California communities in a

⁷ For example, *see* §5810(2)(B), "Promote the widespread access to the most technologically advanced cable and video services to all California communities in a nondiscriminatory manner regardless of socioeconomic status."

nondiscriminatory manner regardless of socioeconomic status and complement efforts to increase investment in broadband infrastructure and close the digital divide.⁸

Greenlining rejects D.07-03-014 determination that intervenor compensation is inapplicable in this proceeding. Greenlining asserts that the intervenor compensation statutes clearly define the Commission's course of conduct and provides that the Commission shall award intervenor compensation in any proceeding where a party has met the statutory qualifications.⁹ Furthermore, as discussed *infra* Greenlining asserts that it is the very absence of specific legislation disallowing intervenor compensation reflects the Legislature's intention to uphold the CPUC's processes and allow compensation to parties who meet the statutory requirements.

As written, D.07-03-014 has essentially stopped all interested parties involvement in all video franchise applications and DIVCA-related proceedings. This is inconsistent with Commission precedent, California law and DIVCA.

IV. CONCLUSION

For the reasons stated above, the Greenlining Institute requests its application for rehearing is granted.

⁸ See § 5810

⁹ See § 1801

Dated: April 4, 2007

Respectfully submitted,

/s/ Robert Gnaizda

Robert Gnaizda

The Greenlining Institute

/s/ Thalia N. C. Gonzalez

Thalia N.C. Gonzalez

The Greenlining Institute

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Order Instituting Rulemaking to Consider the Adoption of
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Rulemaking
(Filed February 12, 2007)

CERTIFICATE OF SERVICE

I, Thalia N.C. Gonzalez, am 18 years of age or older and a non-party to the within proceeding. I am a resident and citizen of the State of California with the business address at the Greenlining Institute of 1918 University Avenue, Second Floor, Berkeley, CA 94704 and telephone number of 510-926-4002.

On April 4, 2007, I caused the following document:

**APPLICATION FOR REHEARING OF DECISION 07-03-014 OF THE GREENLINING
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to be served upon all interested parties of record in D.07-03-014 named in the official service list via e-mail to those whose e-mail address is listed in the official service list and via first class mail with postage prepaid or facsimile to those whose e-mail address is not available.

I certify that the foregoing is true and correct.

Executed in Berkeley, California on April 4, 2007.

/s/ Thalia N.C. Gonzalez
Thalia N.C. Gonzalez

SERVICE LIST

Appearance

WILLIAM H. WEBER
ATTORNEY AT LAW
CBeyond COMMUNICATIONS
320 INTERSTATE NORTH PARKWAY
ATLANTA, GA 30339

DAVID C. RODRIGUEZ
STRATEGIC COUNSEL
523 WEST SIXTH STREET, SUITE 1128
LOS ANGELES, CA 90014

ESTHER NORTHRUP
COX CALIFORNIA TELCOM, LLC
5159 FEDERAL BLVD.
SAN DIEGO, CA 92105

KIMBERLY M. KIRBY
ATTORNEY AT LAW
MEDIASPORTSCOM P.C.
3 PARK PLAZA, SUITE 1650
IRVINE, CA 92614

FASSIL FENIKILE
AT&T CALIFORNIA
525 MARKET STREET, ROOM 1925
SAN FRANCISCO, CA 94105

SYREETA GIBBS
AT&T CALIFORNIA
525 MARKET STREET, 19TH FLOOR
SAN FRANCISCO, CA 94105

ENRIQUE GALLARDO
LATINO ISSUES FORUM
160 PINE STREET, SUITE 700
SAN FRANCISCO, CA 94111

MARK P. SCHREIBER
ATTORNEY AT LAW
COOPER, WHITE & COOPER, LLP
201 CALIFORNIA STREET, 17TH FLOOR
SAN FRANCISCO, CA 94111

JOSEPH S. FABER
ATTORNEY AT LAW
LAW OFFICE OF JOSEPH S. FABER
3527 MT. DIABLO BLVD., SUITE 287
LAFAYETTE, CA 94549

DOUGLAS GARRETT
COX COMMUNICATIONS
2200 POWELL STREET, STE. 1035
EMERYVILLE, CA 94608

GLENN SEMOW
DIRECTOR STATE REGULATORY & LEGAL AFFAIR
TELECOMMUNICATIONS
CALIFORNIA CABLE & TELECOMMUNICATIONS
360 22ND STREET, NO. 750
OAKLAND, CA 94612

JEFFREY SINSHEIMER
CALIFORNIA CABLE &
360 22ND STREET, 750
OAKLAND, CA 94612

LESLA LEHTONEN
VP LEGAL & REGULATORY AFFAIRS
CALIFORNIA CABLE TELEVISION ASSOCIATION
ASSOCIATION
360 22ND STREET, NO. 750
OAKLAND, CA 94612

MARIA POLITZER
LEGAL DEPARTMENT ASSOCIATE
CALIFORNIA CABLE TELEVISION

360 22ND STREET, NO. 750
OAKLAND, CA 94612

MARK RUTLEDGE
TELECOMMUNICATIONS FELLOW
THE GREENLINING INSTITUTE
1918 UNIVERSITY AVENUE, SECOND FLR.
BERKELEY, CA 94704

GREG R. GIERCZAK
EXECUTIVE DIRECTOR
SURE WEST TELEPHONE
PO BOX 969
200 VERNON STREET
ROSEVILLE, CA 95678

Information Only

KEVIN SAVILLE
ASSOCIATE GENERAL COUNSEL
FRONTIER COMMUNICATIONS
2378 WILSHIRE BLVD.
MOUND, MN 55364

ANN JOHNSON
VERIZON
HQE02F61
600 HIDDEN RIDGE
IRVING, TX 75038

ALOA STEVENS
DIRECTOR, GOVERNMENT&EXTERNAL AFFAIRS
POLICY
FRONTIER COMMUNICATIONS
PO BOX 708970
SANDY, UT 84070-8970

RICHARD CHABRAN
CALIFORNIA COMMUNITY TECHNOLOGY

1000 ALAMEDA STREET, SUITE 240
LOS ANGELES, CA 90012

GREG FUENTES
11041 SANTA MONICA BLVD., NO.629
LOS ANGELES, CA 90025

JONATHAN L. KRAMER
ATTORNEY AT LAW
KRAMER TELECOM LAW FIRM
2001 S. BARRINGTON AVE., SUITE 306
LOS ANGELES, CA 90025

MICHAEL J. FRIEDMAN
VICE PRESIDENT
TELECOMMUNICATIONS MANAGEMENT CORP.
5757 WILSHIRE BLVD., SUITE 645
LOS ANGELES, CA 90036

BARRY FRASER
CABLE FRANCHISE ADMINISTRATOR
COUNTY OF SAN DIEGO
1600 PACIFIC HIGHWAY, ROOM 208
SAN DIEGO, CA 92101

STEVEN LASTOMIRSKY
DEPUTY CITY ATTORNEY

AARON C. HARP
OFFICE OF THE CITY ATTORNEY

CITY OF SAN DIEGO
1200 THIRD AVENUE, 11TH FLOOR
SAN DIEGO, CA 92101

CITY OF NEWPORT BEACH
3300 NEWPORT BLVD
NEWPORT BEACH, CA 92658-8915

BILL NUSBAUM
THE UTILITY REFORM NETWORK
711 VAN NESS AVENUE, SUITE 350
SAN FRANCISCO, CA 94102

CHRISTINE MAILLOUX
ATTORNEY AT LAW
THE UTILITY REFORM NETWORK
711 VAN NESS AVENUE, SUITE 350
SAN FRANCISCO, CA 94102

ELAINE M. DUNCAN
ATTORNEY AT LAW
VERIZON
711 VAN NESS AVENUE, SUITE 300
SAN FRANCISCO, CA 94102

REGINA COSTA
THE UTILITY REFORM NETWORK
711 VAN NESS AVENUE, SUITE 350
SAN FRANCISCO, CA 94102

WILLIAM K. SANDERS
DEPUTY CITY ATTORNEY
OFFICE OF THE CITY ATTORNEY
1 DR. CARLTON B. GOODLETT PLACE
SAN FRANCISCO, CA 94102-4682

PETER A. CASCIATO
A PROFESSIONAL CORPORATION
355 BRYANT STREET, SUITE 410
SAN FRANCISCO, CA 94107

NOEL GIELEGHEM
COOPER, WHITE & COOPER LLP
201 CALIFORNIA ST. 17TH FLOOR
SAN FRANCISCO, CA 94111

JOSE E. GUZMAN, JR.
NOSSAMAN GUTHNER KNOX & ELLIOTT LLP
50 CALIFORNIA STREET, 34TH FLOOR
SAN FRANCISCO, CA 94111-4799

GRANT KOLLING
SENIOR ASSISTANT CITY ATTORNEY
CITY OF PALO ALTO
(CFC)
250 HAMILTON AVENUE, 8TH FLOOR
PALO ALTO, CA 94301

ALEXIS K. WODTKE
ATTORNEY AT LAW
CONSUMER FEDERATION OF CALIFORNIA

520 S. EL CAMINO REAL, STE. 340
SAN MATEO, CA 94402

MARK T. BOEHME
ASSISTANT CITY ATTORNEY
CITY OF CONCORD
1950 PARKSIDE DRIVE
CONCORD, CA 94510

PETER DRAGOVICH
ASSISTANT TO THE CITY MANAGER
CITY OF CONCORD
1950 PARKSIDE DRIVE, MS 01/A
CONCORD, CA 94519

CHRIS VAETH
ATTORNEY AT LAW

ROBERT GNAIZDA
POLICY DIRECTOR/GENERAL COUNSEL

THE GREENLINING INSTITUTE
1918 UNIVERSITY AVE., 2ND FLOOR
FLOOR
BERKELEY, CA 94704

THE GREENLINING INSTITUTE
1918 UNIVERSITY AVENUE, SECOND
BERKELEY, CA 94704

BARRY F. MCCARTHY, ESQ.
ATTORNEY AT LAW
AFFAIRS
MCCARTHY & BARRY LLP
CALIFORNIA
100 PARK CENTER PLAZA, SUITE 501
SAN JOSE, CA 95113

CHARLES BORN
MANAGER, GOVERNMENT & EXTERNAL
FRONTIER COMMUNICATIONS OF
9260 E. STOCKTON BLVD.
ELK GROVE, CA 95624

JOE CHICOINE
MANAGER, STATE GOVERNMENT AFFAIRS
FRONTIER COMMUNICATIONS
PO BOX 340
ELK GROVE, CA 95759

SUE BUSKE
THE BUSKE GROUP
3001 J STREET, SUITE 201
SACRAMENTO, CA 95816

State Service

ANNE NEVILLE
CALIF PUBLIC UTILITIES COMMISSION
CARRIER BRANCH
ISSUES BRA
AREA 3-E
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

JOSEPH WANZALA
CALIF PUBLIC UTILITIES COMMISSION
TELECOMMUNICATIONS & CONSUMER
ROOM 4101
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

MICHAEL OCHOA
CALIF PUBLIC UTILITIES COMMISSION
TELECOMMUNICATIONS & CONSUMER ISSUES BRA
ISSUES BRA
ROOM 4102
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

ROBERT LEHMAN
CALIF PUBLIC UTILITIES COMMISSION
TELECOMMUNICATIONS & CONSUMER
ROOM 4102
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

SINDY J. YUN
CALIF PUBLIC UTILITIES COMMISSION
LEGAL DIVISION
ROOM 4300
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

TIMOTHY J. SULLIVAN
CALIF PUBLIC UTILITIES COMMISSION
EXECUTIVE DIVISION
ROOM 5204
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

WILLIAM JOHNSTON

DELANEY HUNTER

CALIF PUBLIC UTILITIES COMMISSION
TELECOMMUNICATIONS & CONSUMER ISSUES BRA
ROOM 4101
505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3214

CALIF PUBLIC UTILITIES COMMISSION
EXECUTIVE DIVISION
770 L STREET, SUITE 1050
SACRAMENTO, CA 95814